

2025 Catalogue
Coleman Farms & RJC
Stud Charolais Bull Sale
Since 1969



Tuesday 20th May 2025 at 1pm
At Coleman Farms, 168 Mataraua Road,
RD 1, Kaikohe
Email: john.lily@kinect.co.nz



Selling Company

Carrfields Agent

Kris Sturge

M 027 510 4385

PGG Wrightsons

Vaughan Vujcich

M 027 496 8706

Agents 6% rebate to non-participating companies introducing buyers and settling.

FMG Insurance

FMG has available Premier Bull Cover Insurance for members that can be purchased on the day of the sale. It includes insurance cover of bulls auctioned up to the value of \$50,000 for 14 days free, and the remaining 12 months will be at 7.6% of the purchase price of the bull.

FMG representatives will be present at the auction for further information.

Conditions of Sale:

- All lots will be sold subject to the usual conditions governing auction sales held under the auspices of the Auckland Stock and Station Agents Association. Such conditions of Sale will be posted in the Sales Office at the sale.
- GST exclusive
- Both studs are TB and Brucellosis free C10 rated
- Tested clear of BVD and EBL
- Animals become the purchaser's responsibility at the fall of the hammer. Insurance is available at the option at expense of the purchaser
- Sale to be held on the farm
- All bulls are guaranteed breeders semen tested for fertility





THE REMARKABULLS.

In 2024 we sought your prize-worthy bulls to hero them front and centre – they really fill the frame. These beautiful bulls are worth their weight and more, requiring strong cover on sale day, and solid service every day after that.

That's why we offer existing FMG clients (with an active policy), **14 days free cover** for bulls purchased at any FMG Premier Bull Sale up to the value of \$50,000 per bull, on completion of an Insurance Form.*

Cover can be extended beyond the initial 14 days free cover for the remaining period of 12 months at 7.6% of the purchase price (rates differ for shorter policy periods). To find out more, talk to your FMG rep, visit fmg.co.nz/contact-us or call us on 0800 366 466.

Left to right: CHAROLAIS - Trudy and AJ McIntyre; SOUTH DEVON - Richard and Denise Van Asch; HEREFORD - Jason Hill; ANGUS - Sherson Family (Brian and Sharon Sherson, their son Rob and his wife Tracy).

FMG
Advice & Insurance

We're here for the good of the country.

*Offer subject to Livestock Policy terms and exclusions, and underwriting criteria.

Note:

The information in this Bull Sale Catalogue was compiled from the NZ Charolais Cattle Society's records. Estimating Breeding Values (EBV's) detailed here have been calculated by Colorado State University from the raw data supplied by members. Neither CSU nor the Society oversee the audit of the collection of this data.

No responsibility is accepted for the use or interpretation of information on these animals.

For further details on any animal listed in this catalogue (including registration certificates and pedigree information) visit the website www.charolais.org.nz

WELCOME TO VISITORS AND POTENTIAL BULL BUYERS
TO COLEMAN FARMS ANNUAL CHAROLAIS BULL SALE

SALE TUESDAY 20th MAY 2025 1pm onwards

2024 year has been kind on our patch weather wise until Christmas with the prevailing winds drying things out quickly and in many cases feeding out to hold condition by mid March, but varies district wise good and bad at the time of writing. We have had tropical storm leaving us with 132 mls of rain over three days which will rejuvenate things before winter.

The beef payout with its high works prices has passed onto the weaner sales and record prices have prevailed for genuine spring calved Charolai cross steer calves at 320 to 340 kilos bringing \$1400 to \$1500. All though the two major works have large deficits, prices are very good.

How long the present payout will hold with imposed tariffs applied by the Trump administration remains to be seen. The world seems to be in constant unrest but they still have to eat so we are still winners.

Cow purchasers were made at Henderson Brothers sale at Te Kuiti resulting in three bulls sired by Hemingford Maximus M68.

Other sires

Moonlight Noddy N36

CF Pybolin P102

RJC Newton by Palgrove Hallmark

Sasmo S112 son of Casino full French polled.

We have four exceptional yearling bulls by Sasmo.

Bulls were weighed 24th March 2025.

The new data on EBVs hopefully by sale date. Calves were weighed and tagged at birth.

Thank you for attending and enjoy the Colemans hospitality.

Kind regards from the Coleman team- John & Lily, Richard & Hinairi

Sue & Jacky

This sale will be hosted by bidr® (bidr.co.nz) as a HYBRID ON-FARM auction, with online bidding and a live-stream available for online purchasers.

All intending online purchasers must register with bidr® using an account held with one of the bidr® partner agencies in advance of the sale date.

The bidr® team is available to assist intending purchasers with signing up and registering - please call 0800 TO BIDR (0800 86 2437), or email enquiries@bidr.co.nz for assistance at any point.

Alternatively, contact your local bidr® representative:

Caitlin Barnett

Sales & Operations Manager
027 405 6156

Bianca Perkins

Business Development Coordinator
027 732 0006

Bruno Santos

Upper North Island Territory Manager
027 221 8276

Olivia Manley

Lower North Island Territory Manager
027 348 6354

Elle Woodgate

Upper South Island Territory Manager
027 340 5518

Sam Murphy

Lower South Island Territory Manager
027 243 2736

bidr® NZ's Virtual
Saleyard

bidr.co.nz

Reference Sires used for the 2025 Bull sale



DALMAS CASINO 375C (P) FULL FRENCH PEDIGREE



CF P102 PYBOLIN. SON OF SYMBOL



SASMO S112 SON OF DALMAS CASINO 375C P



MOONLIGHT NODDY N36 SON OF PALGROVE AWESOME

EBV'S EXPLANATION

Estimated Breeding Values (EBV's)- EBVs for the growth traits are calculated in kilograms. The EBVs for the growth traits are calculated in kilograms. The EBV is the best estimate of an animal's genetic merit for that trait.

Birth Weight EBV- This EBV gives an estimation of the animals breeding value for birth weight. The lower the EBV, the lower the birthweight.

200-Day Growth EBV- Estimation of the animal's genetic merit for 200 day growth calculated independently for the maternal milk effect.

400 Day Weight EBV- This EBV gives us an estimation of the animal's yearling weight potential.

600-Day Weight EBV- This EBV is an estimation of the animal's genetic potential for growth to 600 days (18 months).



TARARUA BREEDING CENTRE

80541 Masterton Rd, RD 3
Woodville 4099
New Zealand
Ph. +64 6 376 4955
Email: tararua@breedingcentre.co.nz
Web: tararua@breeding.co.nz

BULL FERTILITY EVALUATION

The bulls listed have been evaluated using the Electro-Ejaculation or Manual Manipulation Technique approved by Tararua Breeding Centre.

This evaluation was performed on behalf of:

Richard Coleman
of
Coleman Farms
at
Kaikohe
Monday, 14 April 2025

Semen Evaluation

Each bulls ejaculate, which is collected by electro-ejaculation or manual manipulation, is examined microscopically for density, motility and morphology, all are above 75% normal.

**** Please Note Penile soundness & ability to serve has not been evaluated

Signed: 

Lucas Reina
Bovine Reproduction Consultant
Wednesday, 23 April 2025

Page 1

ARTIFICIAL BREEDING SPECIALISTS
Tararua Breeding Centre is a wholly owned subsidiary of Totally Vets Ltd.

Lot 1 – CF Uhte U120 (P) (RF)



Tattoo: U120 178/DP 60461/23		Calved: 6-08-2023	
M	MOONLIGHT NODDY PHA N36 (RF) (P)	Birth weight EBV : -0.8	
Sire	RACER R16	200 day EBV :	10.9
F	NICOLE N3 (AI) RF	400 day EBV :	17.4
M	NEWTON N4 (AI)	600 day EBV :	30.0
Dam	PHEBEE P12 RF		
Female	MANDY M115 (RF)		
Actual Birth Weight	Actual 6 months (kg)	Actual 400 day (kg)	Actual 600 day (kg)
kg 37	337	454	714
Purchaser:		Current Weight:	
Sale Price:			

GLOSSARY OF TERMS

RF = RED FACTOR

(P) = POLLED - NO HORNS

S = SCURRED

CF = COLEMAN FARMS

RJC = RICHARD JOHN COLEMAN

Lot 2 – RJC Unit U18 (P)



Tattoo: U18 776/DP 60510/23		Calved: 05-08-2023	
M	Palgrove How Awesome PI	Birth weight EBV : -.20	
Sire	Moonlight Noddy PHA N36 P	200 day EBV :	12.3
F	Oriana O3	400 day EBV :	21.8
Male	Hislop H47	600 day EBV :	39.4
Dam	Office 038		
Female	Geneva G57		
Actual Birth Weight kg 37	Actual 6 months (kg) 307	Actual 400 day (kg) 437	Actual 600 day (kg) 654
Purchaser:		Current Weight:	
Sale Price:			

Lot 3 – RJC Ummer U11 (P)



Tattoo: U11 776/DP 60512/23		Calved: 30-07-2023	
M	Palgrove How Awesome PI	Birth weight EBV : -1.8	
Sire	Moonlight Noddy PHA N36 P	200 day EBV :	25.9
F	Oriana O3 (P)	400 day EBV :	34.9
Male	Moby M13	600 day EBV :	55.0
Dam	Peeni P4		
Female	Lisa L7		
Actual Birth Weight kg 39	Actual 6 months (kg) 336	Actual 400 day (kg) 458	Actual 600 day (kg) 712
Purchaser:		Current Weight:	
Sale Price:			

Lot 4 – RJC Use U28 (RF) (P)



Tattoo: U28 776/DP 60506/23		Calved: 18-08-2023	
M	Moonlight Noddy PHA N36 P	Birth weight EBV : -1.4	
Sire	Racer R16	200 day EBV :	9.8
F Nicole N3		400 day EBV :	30.5
Male Ignite I199 RF		600 day EBV :	41.4
Dam		Neptune N17 (RF)	
Female Ikky I4			
Actual Birth Weight kg 40	Actual 6 months (kg) 336	Actual 400 day (kg) 506	Actual 600 day (kg) 730
Purchaser:		Current Weight:	
Sale Price:			

Lot 5 – CF Uppicy U118 (P) (RF)



Tattoo: U118 178/DP 60454/23		Calved: 26-08-2023	
M	MOONLIGHT NODDY PHA N36 (RF) (P)	Birth weight EBV : -0.1	
Sire	RACER R16	200 day EBV :	6.9
F NICOLE N3 (AI) RF		400 day EBV :	16.8
M IGNITE I119 (RF)		600 day EBV :	29.2
Dam		MANDY M115	
Female GLORIA G12 (P)			
Actual Birth Weight kg 42	Actual 6 months (kg) 300	Actual 400 day (kg) 450	Actual 600 day (kg) 706
Purchaser:		Current Weight:	
Sale Price:			

Lot 6 – CF Ubingo U116 (P)



Tattoo: U116 178/DP 60467/23		Calved: 22-08-2023	
M	Silverstream Industry I70	Birth weight EBV : 2.8	
Sire	MAXIMUS M68	200 day EBV :	34.2
F	HEMINGFORD MI7	400 day EBV :	50.9
M	LT VENTURE	600 day EBV :	60.5
Dam	AUAHI NIPSY N64		
Female	JOLLY J47 (AI)		
Actual Birth Weight kg 44	Actual 6 months (kg) 386	Actual 400 day (kg) 504	Actual 600 day (kg) 770
Purchaser:		Current Weight:	
Sale Price:			

Lot 7 – CF Usefull U119 (P)



Tattoo: U119 178/DP 60463/23		Calved: 29-08-2023	
M	ODYSSEY 06	Birth weight EBV : 2.5	
Sire	AUAHI RHYS R4	200 day EBV :	2.5
F	Glossy G4	400 day EBV :	24.48
M	Maximus M68	600 day EBV :	45.8
Dam	Auahi Para P39		
Female	Hemingford G11		
Actual Birth Weight kg 44	Actual 6 months (kg) 277	Actual 400 day (kg) 458	Actual 600 day (kg) 738
Purchaser:		Current Weight:	
Sale Price:			

Lot 8 – CF Ugly U111 (P)



Tattoo: U111 178/DP 60457/23		Calved: 31-07-2023	
M	PALGROVE HOW AWESOME (P)	Birth weight EBV : -3.7	
Sire	MOONLIGHT NODDY N36 (RF)(P)	200 day EBV :	4.9
F	ROSEVILLE ORIANA 03 (P)	400 day EBV :	0.5
M	MINTO M101	600 day EBV :	1.3
Dam	Ester E11		
Female			
Actual Birth Weight kg 33	Actual 6 months 30th Sept (kg) 321	Actual 400 day (kg) 425	Actual 600 day (kg) 638
Purchaser:		Current Weight:	
Sale Price:			

Lot 9 – CF Unware U108 (P)



Tattoo: U108 178/DP 60451/23		Calved: 28-07-2023	
M	CJC Symbol B1067P (P)	Birth weight EBV : -4.8	
Sire	CJC Pybolin P102 (P)	200 day EBV :	0.8
F	Lace 107 (P)	400 day EBV :	21.1
M	Friction F1	600 day EBV :	3.3
Dam	Ester E11		
Female Lila L101			
Actual Birth Weight kg 33	Actual 6 months (kg) 336	Actual 400 day (kg) 474	Actual 600 day (kg) 670
Purchaser:		Current Weight:	
Sale Price:			

Lot 10 – RJC Victor V1 (P)



Tattoo: V1 776/DP 60767/24		Calved: 27-02-2024	
M	DALMAS CASINO 375c (P)	Birth weight EBV : 2.4	
Sire	CF Sasmo S112 (P)	200 day EBV : 25.3	
F	NONEE N133 (P)	400 day EBV : 33.0	
Male	HISLOP H47	600 day EBV : 43.8	
Dam	Place P31		
Female	Josie J11		
Actual Birth Weight kg 45	Actual 6 months (kg) 393	Actual 400 day (kg) 554	Actual 600 day (kg)
Purchaser:		Current Weight:	
Sale Price:			

Lot 11 – RJC Vossy V2 (Twin) (S)



Tattoo: V2 776/DP 60762/24		Calved: 08-03-2024	
M	DALMAS CASINO 375c (P)	Birth weight EBV : 1.6	
Sire	CF SASMO S112 (P)	200 day EBV : 17.9	
F	NONEE N133	400 day EBV : 32.8	
Male	Gabon G50	600 day EBV : 38.2	
Dam	January J12		
Female	Grape 47		
Actual Birth Weight kg 30	Actual 6 months (kg) 304	Actual 400 day (kg) 448	Actual 600 day (kg)
Purchaser:		Current Weight:	
Sale Price:			

Lot 12 – RJC Veal V3 (RF) (P)



Tattoo: V3 776/RP 60950/24		Calved: 9-03-2024	
M	DALMAS CASINO 375c (P)	Birth weight EBV : 4.6	
Sire	TERRY T3 (RF) (P)	200 day EBV :	41.9
F	NONEE N133	400 day EBV :	43.4
Male	NEWTON N4 (AI)	600 day EBV :	38.5
Dam	Pussy P12 RF		
Female	Miffy M25		
Actual Birth Weight kg 48	Actual 6 months (kg) 421	Actual 400 day (kg) 582	Actual 600 day (kg)
Purchaser:		Current Weight:	
Sale Price:			

Lot 13 – RJC Vatty V4 (P)



Tattoo: V4 776/DP 60768/24		Calved: 14-03-2024	
M	DALMAS CASINO 375c (P)	Birth weight EBV : 3.4	
Sire	CF SASMO S112 (P)	200 day EBV :	13.3
F	NONEE N133 (P)	400 day EBV :	30.1
Male	ORDING 035	600 day EBV :	34.8
Dam	Sunny S12		
Female	GENA G63		
Actual Birth Weight kg 47	Actual 6 months (kg) 383	Actual 400 day (kg) 522	Actual 600 day (kg)
Purchaser:		Current Weight:	
Sale Price:			

Lot 14 – CF Unload U112 (P)



Tattoo: U112 178/DP 60464/23		Calved: 31-07-2023	
M	CJC Symbol B1067P (P)	Birth weight EBV : -0.2	
Sire	CJC Pybolin P102 (P)	200 day EBV :	25.3
F	Lace 107 (P)	400 day EBV :	34.8
M	Hislop H47	600 day EBV :	41.2
Dam	Rayma R103		
Female	Jill J106		
Actual Birth Weight kg 39	Actual 6 months (kg) 368	Actual 400 day (kg) 468	Actual 600 day (kg) 748
Purchaser:		Current Weight:	
Sale Price:			

Lot 15 – RJC United U32 (S)



Tattoo: U32 776/DP 60490/23		Calved: 19-08-2023	
M	CJC Symbol B1067P (P)	Birth weight EBV : -5.7	
Sire	CJC Pybolin P102 (P)	200 day EBV :	-1.0
F	Lace 107 (P)	400 day EBV :	30.9
Male	Flintoff F37	600 day EBV :	16.7
Dam	Ium I5		
Female	DellAmain D51		
Actual Birth Weight kg 33	Actual 6 months (kg) 283	Actual 400 day (kg) 459	Actual 600 day (kg) 660
Purchaser:		Current Weight:	
Sale Price:			

Lot 16 – CF Universe U117 (P)



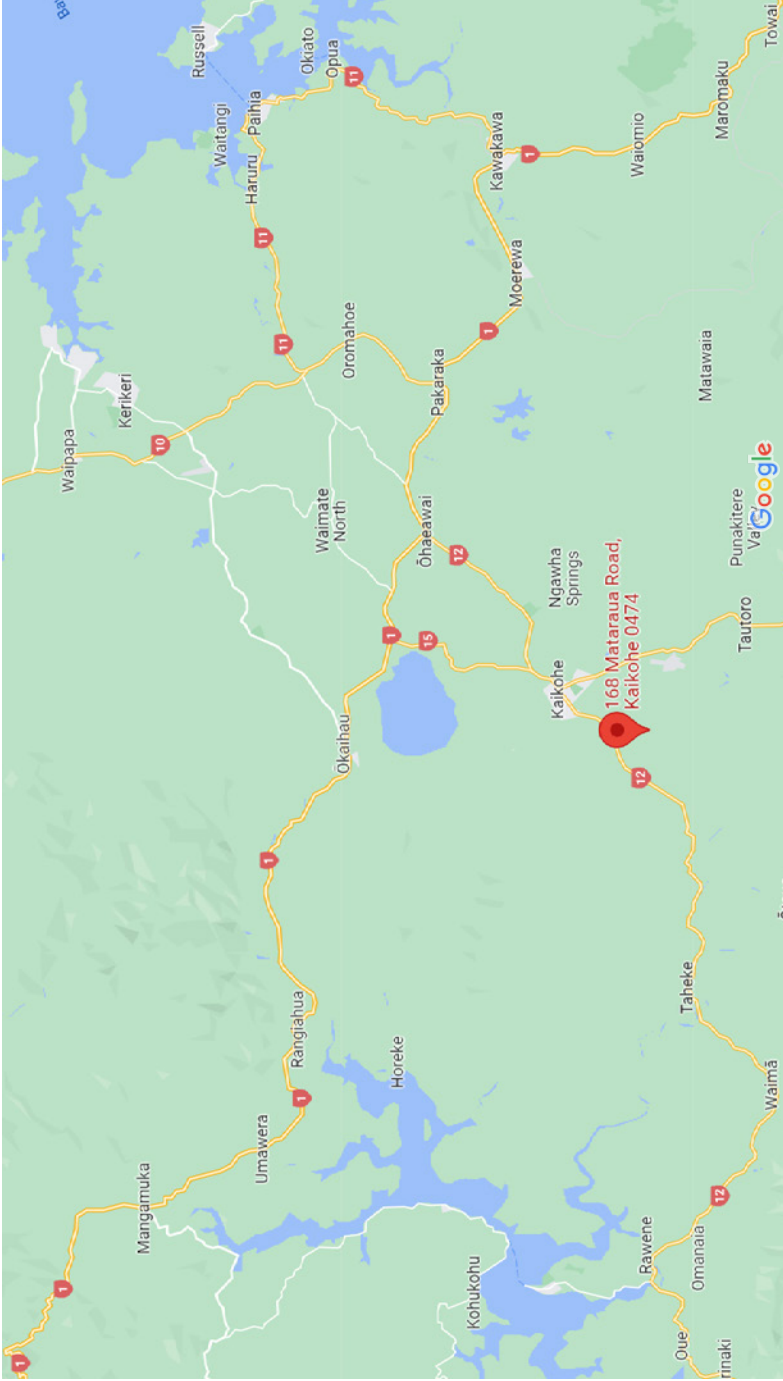
Tattoo: U117 178/DP 60459/23		Calved: 20-08-2023	
M	Silverstream Industry I70	Birth weight EBV : 1.8	
Sire	MAXIMUS M68	200 day EBV :	8.8
F	HEMINGFORD MI7	400 day EBV :	12.4
M	UAHI Joss J2	600 day EBV :	20.7
Dam	UAHI OPAR 041		
Female	UAHI JEAN J38		
Actual Birth Weight kg 42	Actual 6 months (kg) 320	Actual 400 day (kg) 436	Actual 600 day (kg) 680
Purchaser:		Current Weight:	
Sale Price:			

Lot 17 – RJC UK U25 (Twin) (P)



Tattoo: U25 776/DP 60488/23		Calved: 12-08-2023	
M	Palgrove How Awesome PI	Birth weight EBV : -0.1	
Sire	Moonlight Noddy PHA N36 P	200 day EBV :	17.4
F	Oriana 03	400 day EBV :	18.1
Male	Bronco B50	600 day EBV :	26.4
Dam	Fran F47		
Female	Venus V16		
Actual Birth Weight kg 26	Actual 6 months (kg) 206	Actual 400 day (kg) 333	Actual 600 day (kg) 548
Purchaser:		Current Weight:	
Sale Price:			





Coleman Farms
168 Mataraua Road, Kaikohe, Bay of Islands

FMG Premier Bull Sale Insurance Form



What is FMG Premier Bull Insurance?

On receiving a completed FMG Premier Bull Sale Insurance form, FMG provides its existing FMG clients with an active policy 14 days free insurance for bulls purchased up to \$50,000. For bulls purchased over \$50,000, please contact an FMG representative.

What is the length of cover?

Your specified bull(s) will be insured for 14 days once you have fully completed this form and it's received by an FMG representative. If you would like a longer period of cover, simply tick the Cover extension box below to extend your Premier Bull Insurance to 12 months. The specified bull(s) is then insured for the next 12 months at 7.6% of the purchase price. FMG will invoice you for this additional cover.

What are the benefits?

✓ Infertility	Cover if your specified bull has to be euthanised due to permanent infertility caused by certain accidents, disease, injury, or illness.
✓ Theft or death	Cover for your specified bull for theft or death caused by certain accidents, disease, injury, or illness (including while in transit anywhere in New Zealand).
✓ Vet costs	Cover up to \$500 for treatment of your specified bull to prevent death.

What will FMG pay?

FMG will pay the fair market value of your specified bull, less any amount you receive for the sale of the carcass, up to the amount shown on the insurance certificate.

This form **MUST** be fully completed and you have to be an existing FMG client with an active policy to be eligible for the 14 days free Premier Bull Sale Insurance.

FMG Account Number:

Purchaser's email:

Lot:	Tag:	Breed:	DOB:
------	------	--------	------

[illegible]

Cover extension

☐ Tick here to extend your Bull Insurance to 12 months @ 7.6% of the purchase price of your bull. This will extend the cover beyond the initial 14 days free cover for the remaining period of 12 months.

Signature of Purchaser or Agent:

Date: / /

Disclaimer

Please note this is only a summary of the product and is subject to our specific product documentation. For full details, you should refer to the policy document. You can get these documents, and any other information you need, from your FMG representative, by calling us or visiting.

Privacy

FMG is collecting your personal information in order to provide you with the insurance you are requesting. The information is collected and held by FMG, at 292 Church St, Palmerston North. Contact us if you have any questions or concerns, want access to the information we have about you, or you need us to update your information.